

# Sponsorship Form

I am interested in sponsoring the 2021 Dog Jog, benefitting CHA Animal Shelter (choose one):

- \_\_\_ **\$1,500** Runner's Pride
- \_\_\_ **\$1,000** Celebration
- \_\_\_ **\$750** Dog Bowls and Treats
- \_\_\_ **\$500** Safety Squad
- \_\_\_ **\$250** Permit Pass
- \_\_\_ **\$35** Event Booth

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Payment to be made via check to:

**CHA Animal Shelter**

Mail to: **3765 Corporate Drive  
Columbus, OH 43231**

Or, email [kelsey@chaanimalshelter.org](mailto:kelsey@chaanimalshelter.org)  
to secure your sponsorship.

## Dog Jog is in its 31<sup>st</sup> year!

Dog Jog is a 5K run/walk and one of the largest fundraisers benefiting the animals of CHA Animal Shelter. Join us for a scenic run beginning at Genoa Park in downtown Columbus. This is a family friendly race, canine family members are welcome to participate. While an in-person event is currently being organized, plans are in place should the event need to be changed to a virtual platform.

CHA cares for over 1400 cats and dogs annually and events like Dog Jog make that care possible.

Help us care for more pets in need by sponsoring the 31st Annual Dog Jog!

**Anticipated Participants:** 350  
**Social Media Reach:** 13,500

## About CHA

Our mission is to serve the people and animals of Central Ohio by providing safe, temporary shelter and care for abandoned or otherwise homeless cats and dogs, and to reduce pet overpopulation



# 31<sup>st</sup> Annual Dog Jog

**Sunday, October 3 • 9:00 a.m.  
Genoa Park • Columbus, Ohio**

[www.CHAAntimalShelter.org](http://www.CHAAntimalShelter.org)

**SPONSORSHIP  
OPPORTUNITIES**

# Sponsorship Opportunities

## Runner's Pride, \$1,500

Your sponsorship covers the cost of T-Shirts and medals for 350 participants. Your logo will be predominantly placed on both pieces. Your company will also receive:

- Name and/or logo on event promotional flyers
- Name and/or logo on the front of the official Dog Jog T-shirt
- Name, logo and/or website link advertised on the event page of CHA Animal Shelter's website
- Mentioned in all media press releases
- Recognition in our Dog Jog Article posted in CHA's monthly newsletter, The Tail Waggin' Times
- Promotional items provided to participants at race day registration (all promotional items must be received by Wednesday, September 1)
- Name and/or logo listed in day of information provided to race participants
- Prominent location of your 20' by 20' booth space at the CHA
- Includes Dog Jog entry fee and t-shirts for your team of 20 to participate in the event

## Celebration, \$1,000

Your sponsorship will cover the cost of entertainment for the event including a DJ, games and more. Your company will also receive:

- Name and/or logo on event brochure and promotional flyers
- Name and/or logo (large size) on the back of the official Dog Jog T-shirt
- Name, logo and/or website link advertised on the event page of CHA Animal Shelter's website
- Recognition in our Dog Jog Article posted in CHA's quarterly newsletter, The Tail Waggin' Times
- Promotional items provided to participants at race day registration (all promotional items must be received by Wednesday, September 1)
- Name and/or logo listed in day of information provided to race participants
- Prominent location of your 10' by 10' booth space at the CHA Animal Shelter Dog Jog

## Dog Bowls and Treats, \$750

Your sponsorship will cover the cost of water stations and post-race snacks for both humans and dog runners. Your company will also receive:

- Name and/or logo on event materials
- Name and/or logo (medium size) on the back of the official Dog Jog T-shirt
- Name, logo and/or website advertised on the event page of CHA Animal Shelter's website
- Name and/or logo listed in day of information provided to race participants
- A 10' by 10' booth space at the CHA Animal Shelter Dog Jog

## Safety Squad, \$500

Your sponsorship will cover the cost of EMS and first aid for both people and dogs. Your company will also receive:

- Name and booth location listed in registration information provided to race participants
- A 10' by 10' booth space at the CHA Animal Shelter Dog Jog
- Name, logo and/or website advertised on the event page of CHA Animal Shelter's website
- Name/logo on a sign at the water stops

## Permit Pass, \$250

Your sponsorship will cover permitting costs essential to making the race happen. Your company will also receive:

- Name listed on the event page of CHA Animal Shelter's website

## Event Vendor, \$35

- A 10' by 10' booth space at the CHA Animal Shelter Dog Jog

