

# Sponsorship Form

I am interested in sponsoring the 2022 Dog Jog, benefitting CHA Animal Shelter (choose one):

\_\_\_ **\$1,500** Runner's Pride

\_\_\_ **\$1,000** Celebration

\_\_\_ **\$750** Safety Squad

\_\_\_ **\$500** Animal Advocate

\_\_\_ **\$250** Permit Pass

\_\_\_ **\$35** Event Booth

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Payment to be made via check to:

**CHA Animal Shelter**

Mail to: **3765 Corporate Drive  
Columbus, OH 43231**

Or email [kelsey@chaanimalshelter.org](mailto:kelsey@chaanimalshelter.org)  
to secure your sponsorship.

## Dog Jog is in its 32<sup>nd</sup> year!

Dog Jog is a 5K run/walk and one of the largest fundraisers benefitting the animals of CHA Animal Shelter. Join us for a scenic run at Genoa Park in downtown Columbus. This is a family-friendly race, and canine family members are welcome to participate.

CHA cares for over 1600 cats and dogs annually and events like Dog Jog make that care possible.

Sponsor the 32nd Annual Dog Jog and help the animals in your community!

**Anticipated Participants:** 300

**Social Media Reach:** 16,800+

## About CHA

Our mission is to serve the people and animals of Central Ohio by providing safe, temporary shelter and care for abandoned or otherwise homeless cats and dogs, and to reduce pet overpopulation by means of spay and neuter, education and community outreach. We have been fulfilling our mission since 1975.



## 32<sup>nd</sup> Annual Dog Jog

**Sunday, October 2 • 9:00 a.m.  
Genoa Park • Columbus, Ohio**

[www.CHAAAnimalShelter.org](http://www.CHAAAnimalShelter.org)

**SPONSORSHIP  
OPPORTUNITIES**

# Sponsorship Opportunities

## All sponsorships will include the following benefits:

- Name and/or logo listed in registration information provided to race participants
- Recognition in our Dog Jog article posted in CHA's monthly newsletter, The Tail Waggin' Times
- Mention in all media press releases
- Name and/or logo and website link advertised on the event page of CHA Animal Shelter's website

## Runner's Pride, \$1,500

Your sponsorship covers the cost of t-shirts and finisher prizes for all participants. In addition to the benefits included for all sponsors, your company will receive:

- Name and/or logo on event brochure and promotional flyers
- Name and/or logo on the front of the official Dog Jog t-shirt
- Your promotional items will be provided to participants at race day registration (all promotional items must be received by Friday, September 2)
- Prominent location of your complimentary 20' by 20' booth space at the event
- Includes Dog Jog entry fee and t-shirts for your team of 20 to participate in the event

## Celebration, \$1,000

Your sponsorship will cover the cost of entertainment for the event. In addition to the benefits included for all sponsors, your company will receive:

- Name and/or logo on event brochure and promotional flyers
- Name and/or logo (large size) on the back of the official Dog Jog T-shirt
- Your promotional items will be provided to participants at race day registration (all promotional items must be received by Friday, September 2)
- Prominent location of your complimentary 10' by 10' booth space at the event

## Safety Squad, \$750

Your sponsorship will cover the cost of EMS and first aid for both people and dogs. In addition to the benefits included for all sponsors, your company will receive:

- Name and/or logo (medium size) on the back of the official Dog Jog T-shirt
- A complimentary 10' by 10' booth space at the event
- Name/logo on a sign at a water stop



## Animal Advocate, \$500

Your sponsorship will directly support the animals of CHA Animal Shelter. In addition to the benefits included for all sponsors, your company will receive:

- Name and/or logo (small size) on the back of the official Dog Jog t-shirt
- A complimentary 10' by 10' booth space at the event

## Permit Pass, \$250

Your sponsorship will cover permitting costs essential to making the race happen. Your company will receive:

- Everything mentioned in the red "Sponsorship Opportunities" box in the first column

## Event Vendor, \$35

- A 10' by 10' booth space at the event